

Velocity: Improve workflow and maximize print throughput

Toshiba Document Solutions combine Toshiba e-STUDIO systems with powerful software applications and targeted business process improvements to enable you to more effectively *distribute, manage, and organize* your documents.

One of these products is Velocity Workflow Software from Electronics For Imaging, Inc. Comprised of four integrated modules, Velocity is designed to improve

Velocity improves your printing workflow and makes digital printing more powerful, productive, and easier to manage.

your printing workflow and make digital printing more powerful, productive, and easier to manage. This family of tools can control color or black-and-white digital printing and is flexible, scalable, and integrates seamlessly into any printing process.

Velocity unleashes the full potential of your Fiery print controllers, with modules for intelligent job routing, document construction, scanning, and cost-management. It is ideal for copy shops, commercial printers, and other high-volume production environments, allowing them to manage their print workflow for maximum productivity and profits.

Velocity's modular structure provides the building blocks that let you add functionality when you need it. Start with the basics: balance job loads across print engines, or split black-and-white pages from color in the same document. As your print volume expands, Velocity enables you to scale up by adding support for additional printers. Optional Velocity modules let

you enhance functionality with document building and imposition, color or black-and-white production scanning, and print job price calculation.

Here is a brief description of the four Velocity modules and their key benefits:

Velocity Balance

This is the core module in the Velocity family, designed to maximize throughput and optimize printer usage. It helps output the greatest number of print jobs in the shortest possible time frame, using "smart distribution" to load-balance your print jobs across multiple printers. Velocity Balance enables up to twelve Fiery or EDOX 2000 connected printers to appear as a single "virtual" printer group on your network; you simply choose a printer group, click "print," and Velocity Balance does the rest.

This document software is installed on a dedicated PC and acts as a front-end server to the printers and their print controllers. (Please note that Velocity works only with Fiery controllers or EDOX 2000 systems.)

Other Velocity Balance features

- Smart splitting of a single "long job" across more than one print engine
- Smart splitting of color from black-and-white pages in the same document
- Smart routing ensures that the print job is routed to the best available print engine, based on the number of pages and other characteristics
- Hot Folders: automates the job submission process for printing frequently requested documents such as weekly reports, spreadsheets, and newsletters

solutions

Velocity software

- A “Redirect on Error” feature sends jobs to an alternate printer if the current printer is out of paper or toner, or if there is a paper jam
- A “Job Scheduling” feature allows you to specify a time and date to print a job
- You can automatically send certain types of jobs to specific printers, based on specified criteria such as media type, media size, and different TCP/IP protocol

Velocity Scan

This is an optional module that can run on the same computer as the Velocity Balance server or on its own separate computer (recommended). Velocity Scan allows scanning of paper originals into PDF files, which can be saved for archiving or submitted directly to the Velocity Balance server for further preparation and printing. This powerful scanning module for production environments gives you the ability to easily import paper documents into digital production workflow. Documents can be scanned in via any TWAIN-compliant scanner attached to the platform with the Velocity Balance software. An excellent choice would be the Fiery-driven Toshiba copier-based Solutions with scanning capabilities.

Velocity Build

Velocity Build is an optional module that can be loaded onto the Velocity Balance server. With Velocity Build, you can easily produce precisely imposed documents such as booklets, brochures, and calendars. Velocity Build enables full imposition and

page merging between documents, and provides for document preview, document editing, and late PDF editing.

Velocity Estimate

A third optional module that can be loaded onto the Velocity Balance server, Velocity Estimate enables easy cost estimation of print jobs. It can be used to flag overly expensive jobs for re-submission and to closely monitor your printing budget. Velocity Estimate also provides an approximate turnaround time and a quotation log for additional trend analysis. Cost set-up per engine and job submission estimation is done through an easy Web interface.

Velocity and Toshiba devices

With Toshiba devices as the output destination, the Velocity modules will improve your print workflow and make digital printing more powerful, productive, and easier to manage. Call your Toshiba representative today for more information on how Velocity and other Toshiba Document Solutions can help *your* company.

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